

Quality places, thriving neighbourhoods

Owton Manor, Hartlepool - locality plan
2022-2027



Quality places, thriving neighbourhoods:

Owton Manor... quality place, thriving neighbourhood





We want to help local people create quality places and thriving neighbourhoods, making Owton Manor a great place to live.

This plan sets out a vision for the area.

Working in partnership, we'll maximise the impact of existing resources and services to improve the things that are important to people in the area. We'll work with communities to identify gaps, opportunities and solutions to tackle local issues and provide support to attract funding where it's available.

Our vision

Owton Manor will be an engaged, thriving, empowered and quality place where people want to live.

The community will:

- ✓ Be better connected to facilities and use local resources when in need
- ✓ Have the opportunity to work together to address local issues
- ✓ Be better prepared and respond more easily to adverse situations
- ✓ Know about:
 - Thirteen's Customer Involvement Framework
 - Local community meetings
 - Climate change action and environmental projects
 - Support and services available from Thirteen and partners
 - Employment, skills and training opportunities
 - Financial and digital inclusion information and support
 - Health and wellbeing activities
 - Community safety projects and interventions.

About Owton Manor

To help us understand where we’re going, we need to understand the assets – homes and other buildings – that we already have in the area.

Owton Manor is in the south-west area of Hartlepool. It’s a large residential area, made up of mainly two and three-bedroom street housing.

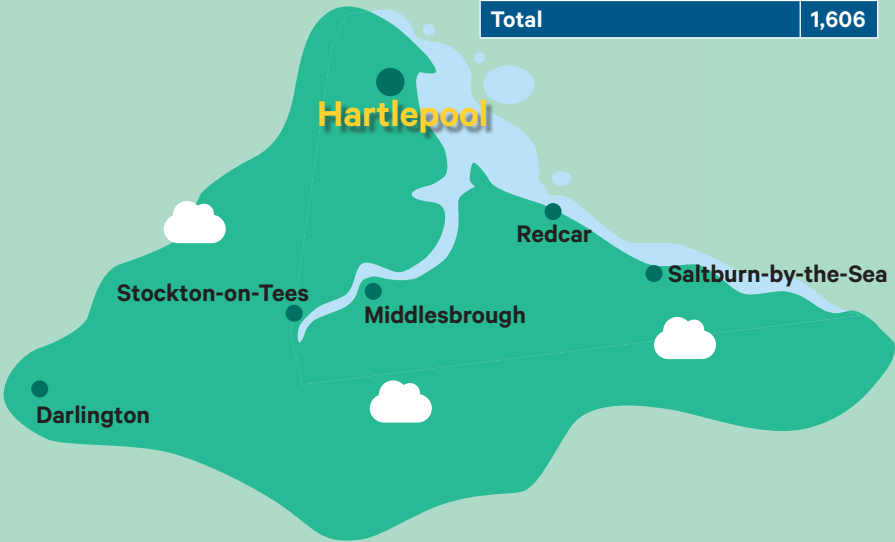
There is a large green space with a public footpath running through the middle of Owton Manor to provide recreational activities and general play for children and families.

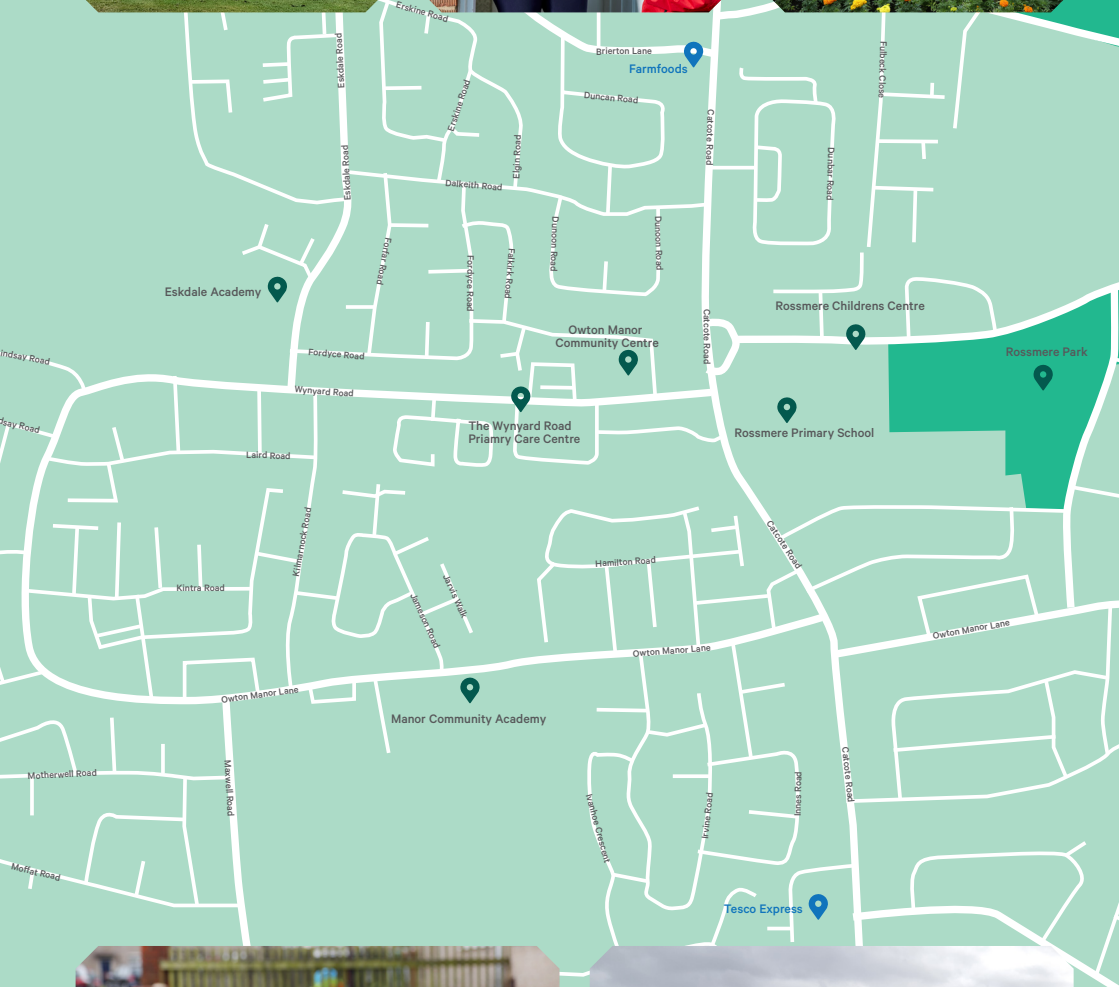
Within Owton Manor there are two primary schools - Grange Primary and Eskdale Academy. Both hold good Ofsted ratings. In addition, there is

Manor School of Technology where most local young people attend.

The estate is served by two shopping precincts including St. Patrick’s shops and Wynyard Road shops. Owton Manor currently has two community hubs: the South Hartlepool Community Hub on Wynard Road; and the Kilmarnock Centre on Kilmarnock Road. Both centres offer a range of youth engagement activities.

Thirteen-owned buildings	No.
2, 3, 4 and 5-bedroom houses	1,110
1 and 2-bedroom flats	210
1, 2 and 3-bedroom bungalows	219
Garages	56
Retail	8
Other rooms and facilities	3
Total	1,606







Challenges

There are a number of challenges facing Owton Manor:

Deprivation

Areas within Owton Manor fall in the top **10%** most deprived in the country with part of this area ranked **194th** most deprived out of **32,844**.

Unemployment

There are high levels of unemployment in the Owton ward – in November 2021 **9.7%** of people were claiming out of work benefits, this is higher than the average rate of **6.5%** in Hartlepool and **4.7%** in Great Britain.



Crime

Crime levels in the Owton Manor area have remained at similar levels over the last year.

Cost of living

From April 2022, the average gas and electricity bills are predicted to rise by up to **50%**.

The cost of living is rising for everyone - this might have a greater impact on people living in Owton Manor.

Covid -19

Restrictions due to the pandemic has placed pressure on communities and the delivery of services.



Strengths & opportunities

In Owton Manor, there are so many strengths and opportunities for us to build on. These include:

Assets in the community

The Kilmarnock Road Centre, Grange Primary School, Manor Community Academy, Eskdale Academy, St James Church. Greenbelt from Catcote Road to Farmers fields, growing space at St James Church, Miles for Men, FoodCycle, South Hartlepool Community Hub and the Bread and Butter project.

Community groups

- Kilmarnock Road Centre is the hub for community groups within Owton Manor
- South Hartlepool Community Hub runs a social group on Thursdays
- Hartlepower
- Rossmere Youth Centre hosts youth services and the Duke of Edinburgh award.

Potential opportunities:

- The Hour Glass pub on Eaglescliffe Road is a derelict building with attached land, large enough for a small development
- South Hartlepool Community Hub could help Thirteen to embed services within the local planning area

- There is a large open green space that runs through the area which has opportunities for young people's recreational activities
- Creation of a community forum to drive the direction and response to the themes that came from the community consultation
- Growth in community engagement and ownership to ensure sustainability of projects.

The community told us they love being close to shops and amenities, near to family and friends, and that they feel they belong in the neighbourhood.





Consulting with local people

The community voted Owton Manor 7.9/10 as a great place to live

Thirteen consulted with people and organisations in the community to find what they liked and what they felt should be improved.

We consulted with residents, community groups, stakeholders and Thirteen's involved customers between August and September 2021 and received 143 responses.

Although the pandemic restricted the consultation process, we worked with partners to consult with people online, completed surveys outside people's homes, and held outdoor events to get people's views.

“

I feel strongly that I belong to my neighbourhood as I grew up just round the corner from where I live now. Me and my daughter help with the area doing the big town tidy as we like it to be clean and tidy where we live.

People liked:

- ☺ Community feel of the area
- ☺ Sense of belonging
- ☺ Living close to family and friends
- ☺ Good shopping facilities and essential amenities close by.

People wanted to improve:

- ☹ Crime levels relating to drugs
- ☹ Litter and fly tipping
- ☹ Youth nuisance
- ☹ Noise and motorbikes
- ☹ Dog fouling
- ☹ More community groups
- ☹ Nuisance parking
- ☹ Extra activities for children.

Four key themes emerged from the consultation:

1. Crime and anti-social behaviour
2. Improving the environment
3. Building social infrastructure
4. Improving life chances

“

I don't like it when there are loads of teenagers hanging about.



“

The basic facilities of the community are very perfect, which makes me like my community more and more.

“

I have three shops that are within a 10 minute walk from home.

“

Litter is an issue but grass doesn't get cut on a regular basis and weed killer is killing grass and plants.

Quality places, thriving neighbourhoods:

Delivering the plan





The Community Forum

This locality plan will be co-ordinated by Thirteen's Community Resilience Team and delivered through a Community Forum made up of residents, stakeholders and anyone who has an interest in Owton Manor.

The forum will:

- Work together to address local issues
- Be the voice of the community
- Design and deliver new projects or strengthen existing services
- Seek funding to deliver new projects and services
- Develop a local community fund to support delivery of small projects.

This will be a partnership approach: we'll work together to consider developing new projects or strengthening existing services to address issues the community said were important to them.

The membership will include, but won't be limited to:

- Residents
- Involved customers
- Kilmarnock Road Centre
- Hartlepower

Plus specialists including:

- Thirteen
- Hartlepool Borough Council
- Accent
- Neighbourhood Policing team
- Fire Brigade
- Our Watch
- Hartlepool Financial Inclusion Group

Projects

Responding to the thoughts of local people, some of the early projects we'll be working on in Owton Manor include:

The £1m challenge

Thirteen will be working with partners over the next five-years to bring £1m into Owton Manor, which will be made up of:

- ✓ Money in residents' pockets
- ✓ People moving into work
- ✓ People developing a business
- ✓ Volunteering hours
- ✓ Funding for projects.



The Big Owton Manor clean-up

To launch the Owton Manor locality plan and to tackle litter, flytipping and improve the local environment, we'll be hosting the Owton Manor *big clean up* in April 2022. We're encouraging partners and residents to get involved so please get in touch.

Green community plan

We'll develop a five-year community-led approach to becoming a greener community.



We'll be working with partners to focus on four priorities:

Priority one Crime and anti-social behaviour	Priority two Improved environment	Priority three Building social infrastructure	Priority four Improving life chances
The issue: Drug dealing - OML / Fraser Grove Deliberate fire setting (Hour Glass pub) Off road motorbikes (Monach Road) Fear of local youths / gang nuisance	The issue: Flytipping – Macrae Road Overgrown weeds (paths) Garden condition Limited recreational facilities for youths Dog fouling	The issue: Community not aware of activities within the local area. Lack of residents' group and community voice	The issue: Limited youth engagement Limited knowledge and access to local support services
Key projects: Good neighbour campaign Partnership targeted action days Youth integration project in partnership with local youth services. Promote youth engagement and activities	Key projects: The Big Clean Up Youth litter picks Community gardening equipment Volunteer programme with Hartlepool Borough Council (HBC) to assist with street cleanliness Enforcement campaign (HBC)	Key projects: Relaunch of the Kilmarnock Road Centre Promotion of local services Develop a community forum and community fund	Key projects: The £1m challenge Partnership employment road show Regular targeted benefit campaign Targeted Thirteen recruitment Promote existing services Regular Debt / benefit advice
Partners: Police Cleveland Fire Brigade Ward Councillors Hartlepool Borough Council Youth services	Partners: Hartlepool Borough Council Enforcement Team and Environmental Services Kilmarnock Centre Big Hartlepool tidy up	Partners: Kilmarnock Road Police South Hartlepool Community Hub Ward Councillors HBC	Partners: Kilmarnock Road Community Hub Voluntary sector Hartlepool FIG Thirteen Employability team
Outcomes: Co-ordinated approach to tackling crime and anti-social behaviour Improved perception in hotspot areas More young people engaged in activities Membership of the Good Neighbour Scheme People will know how and where to report crime and anti-social behaviour	Outcomes: Co-ordinated approach to addressing local environmental issues Improved perception in hotspot areas Improved area appearance Increased satisfaction with the neighbourhood as a place to live Reduction of fly tipping	Outcomes: Greater community engagement More community-led initiatives Strong community forum led by the community and partners Increased capacity in the voluntary and community sector	Outcomes: More money in people's pockets More people in training, volunteering and employment School visits Increased membership of existing services such as Neighbourhood Watch, eco-shops and credit union Increased digital access

Financial investment

To meet housing needs in the area, Thirteen will deliver a new 81 home housing development at Brierton Lane. This will include 40 properties for affordable rent and 41 for shared ownership.

House type	Numbers
2-bedroom bungalows	71
3-bedroom bungalows	10

Investment programme

Over the next five years Owton Manor will benefit from a range of internal and external improvements to homes. This will include replacing kitchens, bathrooms, windows, doors and boilers.

Customers will be contacted when homes are eligible for investment.

Thirteen has plans for up to £5million investment in the area, with the programme due to start in 2022.

Resources

To support our communities, Thirteen has dedicated resources to help deliver this plan:

1. A **Community Development Co-ordinator** who will be led by the community and work with customers, stakeholders and the community to understand issues, identify assets, opportunities and potential funding to tackle issues.
2. A **Community Resilience Manager** who will co-ordinate and deliver the locality plan, build relationships, monitor progress through partnership working, identify and remove barriers, source funding, and work with the local community and partners.
3. A **Housing Services Co-ordinator** who will work with Thirteen's customers, dealing with letting homes, helping people to manage their tenancies and act as the first point of contact for incidents of anti-social behaviour.
4. A **Housing Resolution Co-ordinator** who will work with people in the area to tackle more in-depth incidents of anti-social behaviour.

Investment

Over the next five years, around **£11,833,800** will be invested in homes in Owton Manor. This includes investment from:

- Thirteen - **£8,593,879**
- Homes England - **£3,240,000**

Community Funding

£10,000 will be available to the Community Forum in the first year to develop and deliver projects to help address one of the four 4 priorities.



The difference we'll make....

We want to understand and measure the difference the locality plan makes. To help us do that we will measure:

Priority 1 – Crime and anti-social behaviour

- Improved perception in hotspot areas
- More young people engaged in activities
- Membership of the Good Neighbour Scheme
- People will know how and where to report crime and anti-social behaviour

Priority 2 – Improving the environment

- Improved perception in hotspot area
- Satisfaction with the neighbourhood as a place to live
- Benefits to the environment and biodiversity
- Levels of fly tipping
- Demand on services
- Garden condition

Priority 3 – Building social infrastructure

- Community forum membership
- Impact of community fund
- New projects developed
- Funding brought into the area
- People engaged and supported through projects
- Partnerships created
- Community investment
- Social value from investments

It's important to us that we work with the community to address things that are important to them. We'll be carrying out regular and annual surveys to capture how people feel about Owton Manor as a place to live.

Priority 4 – Improving life chances

- People supported
- More money in people's pockets
- Employment and training opportunities
- School visits
- Increased membership of existing service such as Neighbourhood Watch, eco shops and credit union

Impact of housing development

Using the House Builders Federation social value calculation, building **81** homes is estimated to:

- Support the jobs of **251** people
- Provide **2** apprentices, trainees or graduate roles
- Increase open space, community sport and leisure spending by **£65,302** which could provide 3 x 5 a side football pitches
- Generate **£65,302** towards education spending which could provide up to **30** classroom spaces
- Generate **£976,293** in tax revenue
- Including **£91,486** in council tax revenue.

Working with partners in Owton Manor...

We pledge to support this plan



Get involved

All residents, partners and anyone with an interest in Owton Manor are invited to get involved with the locality plan.

Get in touch and join the project or the community forum and help to shape, create and develop projects to have a lasting and positive impact in the community.

Get in touch with the Community Resilience Team at Thirteen:



community.resilience@thirteengroup.co.uk



www.thirteengroup.co.uk



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